

**DOCKET NO.:** 174290.01 / MSFT-0673  
**Application No.:** 10/023,285  
**Office Action Dated:** September 16, 2009

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Application of:**  
**Kevin Michael Wueste**

**Confirmation No.: 7591**

**Application No.: 10/023,285**

**Group Art Unit: 2443**

**Filing Date: December 13, 2001**

**Examiner: Jean Gilles, Jude**

**For: CONCENTRIC USER-TARGETING DELIVERY SYSTEM AND  
METHODS**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **September 16, 2009**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page    of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page    of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 8 of this paper.
- ☐ **Request For Refund** submitted herewith.